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LIBERTY TOWER



Innovation | Quality | Delivery





Our success factor is exceptional customer care and professional investment management. We give complete attention and focus to all our customers and investors keeping their interests ahead of all to build a durable relationship.

We are operating an esteemed organization with remarkable performance and reliability in the construction industry. We have the finest technical team onboard with creative construction techniques and structural strategies of residential and commercial projects to keep our valued clients at ease as per their budget and planning.

Zeeghan Qureshi





WORLD OF ZEM

ZEM Builders believe to redefine the urban living. Our journey to provide top-notch living and building standard communities in Pakistan began 15 years ago. Owing to offices in 3 major cities of Pakistan, our priority is customer care. We give complete and equal consideration to all our clients and professional financial experts keeping their goals in front of all to frame long haul connections.

We at ZEM are a reputable and established organization that gives extraordinary impact to all its projects. An eminent team of outclass Architects from Islamabad are working on delivering quality work, making spaces that motivates current living in Pakistan. We are working with customers in both private and business areas focusing the international clientage too.







PASSION

Strategic planning is an organization's process of defining its plan of action and making decisions on allocating its resources to pursue this direction. We believe in implementing the highest standards of ethical behavior which means 'doing the right thing' for environment in which we operate. We persistently maintain the consistency and seek to maximize value for our clients, without compromising quality, integrity and delivery. So on our perfect planning and execution, we've been winning clients!



Innovation

Innovation is in our DNA. We approach each project with the same purpose: to bring something new, modern and exciting to a sector that relies heavily on a traditional approach.

• Quality

While others just pay lip service to quality, we act upon it. We follow international standards of design and each of our core functions uses the top-of-the-line premium services to deliver to a high-class standard.

Delivery

ZEM Builders has a record of delivering projects on time and before time. This is because top-class delivery is at the heart of all we do and the factor that makes us promise extra value to you.



WHY ZEM

Any real estate that doesn't have ownership for land will neglect to move the title deed from their name to the customer's. Such an exchange must be brought out through the important government specialists and doesn't come as a letter given by the designer on their association's letter head. ZEM Builders believes to follow the proper rules and procedures. ZEM builders has been at the forefront of the Bahria Town's luxury real estate market since 2005. ZEM has brought new and exciting living standards to the market that include a world of amenities at your doorstep.

ZEM has also brought new and exciting living space concepts. Providing beautiful themed areas that appeal to every age and interest, whether it's a relaxing green enclave for a family, a place to benefit from some exercise on gym equipment, an infinity pool with horizon, a lake-inspired landscape, or one of the many other lovely areas.







A New Era in Development

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The twin cities are considered the most beautiful cities of Pakistan, Islamabad which ranks 2nd most beautiful capital of the world alongside its neighbor, Rawalpindi, are located in the heart of Pakistan.

These cities enjoy all climates, mountainous region, have the highest literacy rate, provide maximum opportunities of business, employment, high class living and investments.

Due to its diverse nature apart from the other cities in the country, it is attracting settlers, tourists, businessmen and investors from overseas and from all over Pakistan.

These cosmopolitan areas have a population growing at the avg. rate of 3.5% (approx.) every year, increasing the demand of infrastructure for accommodation, business and employment.

Affordability, accommodation for the growth in population and the vision of high rise buildings set out by the Government of Pakistan is making a shift in the trends of development towards high rise buildings.

ZEM Builders is setting the tone of development projects in Bahria Town with 3 projects already started along with various planned ongoing projects of different nature in the near future.



ZEM Liberty Tower

The Epicenter of lifestyle in Rawalpindi

Bahria Town is one of the most preferred living destination of Rawalpindi, a residential gated community like no other. Since the late 1990's it has been at the forefront of real estate development in Pakistan with a vision of making it your lifestyle destination.

It has developed high class residential communities, business areas, ensured through proper planning and has successfully maintained it since. It has provided all the necessary facilities, services, amenities and utilities that are not available elsewhere which is the corner stone for its success.

In addition to that, it has started making architectural wonders in its communities that have established its identity in the local and international arena. Some of those wonders include the Grand Jamia Masjid, Icon Tower (Tallest building of Pakistan), Dazzling Dancing Fountain, Rafi Cricket Stadium, Hotel & Resorts, Glow Parks, Eiffel Tower, International Standard Golf Clubs, Cinegold Cinemas, Hospital & Schools and the list goes on.



ZEM **Liberty Tower**

Rawalpindi's Hill Top Wonder

For the first time in the history of Pakistan, ZEM Builders has planned to introduce swimming pool apartments combined as a single unit in addition to its botanical garden apartments.

Its hill top location has been purposely selected to give spectacular panoramic views, encourage an environment of high commercial activities, luxury living and guarantee outstanding return on investments.

An Architectural Masterpiece

ZEM builders has envisioned Liberty Tower to become an Architectural Masterpiece of the Twin Cities. It is designed to be a visual art that stands out from all others. The design of the project is conceptualized to be a combination of Luxury, Business & Lifestyle for high end customers.

It includes 28 Shops, 14 Offices, 55 Apartments and a Penthouse.



Why Liberty Tower?

A Distinct Location

Right next to the Statue of liberty lies the construction site for 536-A, Liberty Tower in Business District Commercial, Bahria town phase 8, Rawalpindi.

An architectural masterpiece is set to be built on top of a hill in the emerging commercial hub of bahria town surrounded with growing population and bustling with activites.

With the New Bahria Head Office under construction in the same area along with new developments on the same commercial strip which is soon to become a mall area of Bahria Town Rawalpindi. Land value, residence and business activities are set to grow to the highest in the area in the near future.

The largest masjid of Bahria Town Phase 8, Jamia Masjid Malik Riaz has been built with beauty, having the largest capacity along with all its various facilities promising a peaceful and spiritual environment for its worshippers.

Families and youngsters gather around the statue of liberty for outings on evenings & holidays and enjoy the spectacular views of bahria town from the hill top.

Bahria International Hospital, Future World School by Roots Millennium Schools, Dr. A. Q. Khan School & College, Rafi Cricket Stadium, Shopping Centers, Restaurants, Recreational Areas & other amenities are all situated within a 5 Km radius from the project.



Why **Liberty Tower?**

Where Investment Meets Returns

When you invest with us, you choose to invest with one of the most experienced real estate companies in Bahria Town. With over 13 years of experience in the real estate market of Bahria Town, ZEM Builders aspires to be a stairway for its client's success.

ZEM Builders envisions world-class luxury living for people of Pakistan, and has taken its projects to the pinnacle of excellence. Our past record of achievements and customer success stories are a proof of our integrity.

Building upon a solid business foundation, we aim to achieve the highest quality of construction and services through continuous improvement, personal responsibility, accountability and customer feedback.

Our team of highly motivated, focused individuals thrive on success by communicating transparently and cultivating positive attitudes in a highly professional working environment, which is the corner stone for our client's satisfaction.

An Exclusive Business Opportunity

Our shops are just the spot for your brand outlet. Two floors have been allocated just for shops that includes lower ground and ground floor. Its glass front ensures maximum visibility from the outside for proper showcasing of all you have to offer.



Lower Ground Shops

• Front facing shops

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- Great visibility from outside
- Spacious shops
- Wide veranda
- High quality construction
- Imported flooring
- 24/7 CCTV camera facility
- Fire safety system
- Maintenance services
- High returns on investment



Ground Floor Shops

• Front facing shops

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- Great visibility from outside
- Spacious shops
- Wide veranda
- High quality construction
- Imported flooring
- 24/7 CCTV camera facility
- Fire safety system
- Maintenance services
- High returns on investment



The Finest Place To Work

Designed to be spacious and easily accessible. They are built to be conducive to your working environment. Separate yourself from the outside distractions to focus on the more important goals you aspire. Take a 5 minute break to look at the unparalleled panoramic views of the environment outside.

First Floor Offices

- Front facing offices
- Spacious offices
- Wide passageways
- Glass lift and Cargo lift facility with outside views
- High quality construction
- Imported flooring
- Maintenance services
- Garbage disposal system
- 24/7 CCTV camera facility
- Fire safety system
- Emergency stairway exits
- Electricity backup generator for lifts

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High returns on investment



Living Up to The Latest Standards

A Luminous Lifestyle

Make your dreams and imaginations a reality by entering the luxury of our apartments moving up through a glass lift with the breath taking views around you. Quench your thirst for standard by our high quality construction, interior design and finishing. Relax yourself by looking beyond the terrace for panoramic views of Bahria Town. It can be yours soon.

Swimming Pool Apartments

ZEM Builders has planned to include swimming pool apartments which are a first of its kind in Pakistan, each apartment extended with a terrace and swimming pool for its residents to enjoy and relax.

Botanical Garden Apartments

Grow your terrace garden on our special apartments. Enjoy the freshness of nature along with opening your eyes to spectacular panoramic views outside.

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Studio Appartments

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- Front view open apartment
- Breathtaking views
- High quality construction material
- Luxury interior
- Glass lift & Cargo lift facility with outside views
- Wide passageways
- Spacious room with sun facing.
- Proper ventilation system
- Maintenance services
- Garbage disposal system
- 24/7 CCTV Security
- Fire safety system
- Emergency stairway exit
- Electricity backup generator for lifts

• High returns on investment



1 Bed Room Apartments

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- Front & side view open apartments
- Breathtaking views
- High quality construction material
- Luxury interior

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- Glass lift & Cargo lift facility with outside views
- Wide passageways
- Spacious rooms with sun facing.
- Proper ventilation system
- Maintenance services
- Garbage disposal system
- 24/7 CCTV Security
- Fire safety system
- Electricity backup generator for lifts
- High returns on investment





2 Bed Room Apartments

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- Swimming pool apartments
- Botanical garden / terrace apartments
- Front & side views open
- Breathtaking views
- High quality construction material
- Luxury interior

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- Glass lift & Cargo lift facility with outside views
- Wide passageways
- Spacious rooms with sun facing.
- Proper ventilation system
- Maintenance services
- Garbage disposal system
- 24/7 CCTV Security
- Fire safety system
- Emergency stairway exit
- Electricity backup generator for lifts
- High returns on investment





Penthouse

• 3 Bedroom

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- Swimming pool
- Botanical garden / terrace
- Front & side views open
- Breathtaking views
- High quality construction material
- Luxury interior
- Glass lift & Cargo lift facility with outside views
- Wide passageways
- Spacious rooms with sun facing.
- Proper ventilation system
- Maintenance services
- Garbage disposal system
- 24/7 CCTV Security
- Fire safety system
- Emergency stairway exit
- Electricity backup generator for lifts
- High returns on investment

Area: 1907 Sqft





Head Office ZEM Builders:

Office No. 1, Ground Floor, ZEM Heights 1, Plot No 65, C-Junction, Phase 8, Bahria Town, Rawalpindi.

Islamabad Office:

Plaza #6, Friends Arcade Urban Boulevard, Sector A, Bahria Enclave, Islamabad

Rawalpindi Office:

Office #10, Ground Floor, Burj Ul Sadiq Plaza, Opposite Bahria Head Office, Bahria Town Phase 8, Rawalpindi.

Karachi Office:

Zeeshan Estate Management, Container Office # 7, Main Jinnah Avenue, Bahria Town, Karachi.

UAN: 051-111-ZEM-222

Designed by: Design Dimensions facebook.com/DesignDimension

